Print Date 07/16/12 12:08:55

ORDER

Order (Paus	67 77 27 8 9 3		
	A September of the second		
Ait Order #:	00019924	_	
Product Desc:	NASIT	_ // //	
Estimate:	1245		KSNV
Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
Original Date / Rev:	05/30/12 / 07/16/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	GMMB, Inc./ Washington D.C.	Dill o Torre	0.1
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 WisconsIn Ave. NW	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%
Name:	Nevadans Against Special interest	Revised	
Demographic:	A35+	New Business Thru:	
Product Codes:	PLI1	Order Separation:	00:15:00
	Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic:	Alt Order #: 06819924 Product Desc: NASIT Estimate: 1245 Flight Dates: 09/18/12 - 09/24/12 Original Date / Rev: 05/30/12 / 07/16/12 Order Type: GENERAL Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Contact: 1010 Wisconsin Ave. NW Washington, DC 20007 Name: Name: A35+	Alt Order #: 06819924 Product Desc: NASIT Estimate: 1245 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Original Date / Rev: 05/30/12 / 07/16/12 Sales Office: Order Type: GENERAL Sales Region: Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Type: Billing Contact: Billing Calendar: 1010 Wisconsin Ave. NW Billing Cycle: Washington, DC 20007 Agency Commission: Name: New Business Thru:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50		

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50,550,00	\$42,967,50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KVVU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

_	Ln	Ch	Start	End	Inventory Code	e Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ī	Ε 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeL	lp w/Wa@M	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
	M-F 5-6a WakeUp w/Wagners													
WAKE UP WITH THE WAGNERS														
		<u>Sta</u>	rt Date !	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					l	
	VVe	eek: 09/	18/12	09/24/12	MTWTF	3	\$400.00	0.00						

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KSNV

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order#:

06819924

Product Desc:

Flight Dates:

09/18/12 - 09/24/12

Estimate:

NASIT 1245

Ln Ch St	art End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
	18/12 09/24/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	MgaW\w	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
	VITH THE WAG	NERS			-						
<u>Start Da</u> Week: 09/18/1		<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
····		M-F 6-7a WakeUp M-F 6-7a WakeUp	w/Wa@M	6-7a	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
WAKE UP V	VITH THE WAG		g								
<u>Start Da</u> Week: 09/18/1	2 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00						
E 3 KSNV 09/		Today Show Today Show	CM	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
Start Da Week: 09/18/1	ate End Date	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 4 KSNV 09/		News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS 3 AT		387 1.1	O 1 114	ъ.	B. ()					ě	
<u>Start Da</u> Week: 09/17/1		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
	23/12 09/23/12	-	SUNDAM	6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS 3 AT	SUNRISE				•						
Start Da		<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/17/1 E 6 KSNV 09/	2 09/23/12 /23/12 09/23/12		knd CM	\$375.00 9a-930am	0.00 S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS 3 TO	DAY/WKEND	110W3 O TOURY							l.		
<u>Start D</u> Week: 09/17/1	2 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 7 KSNV 09		M-F Today Show M-F Today Show		9-10a	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
Start Di Week: 09/18/1	ate End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 8 KSNV 09	/18/12 09/24/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODAY SH		10/kd	Cuntu (Mank	D-t-	Dotina						
<u>Start D</u> Week: 09/18/		<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
E 9 KSNV 09			СМ	11am-12pm	MTWTF	:30	3	\$325,001	0,00 NM	3	\$975.00
RACHEL R Start D	ate End Date	Weekdays	Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating						
Week: 09/18/1 E 10 KSNV 09		MTWTF Noon News Noon News	CM	\$325.00 12-1230pm	0.00 MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
NEWS 3 A	T NOON	110011110110									
<u>Start D</u> Week: 09/18/	12 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
		The Agenda 1230 The Agenda 123		1230-1p	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
NEVVS 4: I Start D	HE AGENDA ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/		MTWTF	<u>20012144668</u>		0.00						
		Days of our Lives		1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
DAYS OF (OUR LIVES	-, , , -, -, -, -, -,									
<u>Start D</u> Week: 09/18/		<u>Weekdays</u> MTWTF	Spots/Week	· · · · · · · · · · · · · · · · · · ·	<u>Rating</u> 0.00						
E 13 KSNV 09			CM	2pm-3pm	0.00 MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
						-	_	·		1 -	· - · ·

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KSNV

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Order / Rev:

102318

06819924

Advertiser:

Nevadans Against Special Interest Taxal

Product Desc:

NASIT

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln Ch Start Inventory Code Break Start/End Time End Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--\$325.00 09/24/12 0.00 Week: 09/18/12 СМ \$450.001 E 14 KSNV 09/18/12 09/24/12 Dr. Phil 3-4p MTWTF--:30 0.00 NM 3 \$1,350.00 Dr Phil DR. PHIL Spots/Week Start Date Weekdays Rating End Date Rate 09/24/12 MTWTF--\$450.00 0.00 Week: 09/18/12 3 E 15 KSNV 09/18/12 09/24/12 News 3 at 4 CM 4-430p :30 3 \$725.001 0.00 NM 3 \$2,175.00 MTWTF--News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating 09/24/12 MTWTF--\$725.00 0.00 Week: 09/18/12 E 16 KSNV 09/18/12 09/24/12 News 3 at 430pm CM 430-5pm MTWTF~-:30 \$725.001 0.00 NM 3 \$2,175.00 News 3 at 4:30PM NEWS 4 AT 430P Weekdays Spots/Week Start Date **End Date** Rate Rating 09/24/12 MTWTF--\$725.00 Week: 09/18/12 0.00 E 17 KSNV 09/18/12 09/24/12 M-F Early News CM 5-630p MTWTF--:30 4 \$1,200,001 0.00 NM \$4.800.00 M-F Early News EARLY NEWS Start Date End Date Spots/Week **Weekdays** Rate Rating 09/24/12 MTWTF--4 \$1,200.00 0.00 Week: 09/18/12 E 18 KSNV 09/22/12 09/22/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$675.001 0.00 NM \$675.00 News 3 in Prime KSNV EARLY NEWS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/17/12 09/23/12 ----S-\$675.00 0.00 M-F Jeopardy E 19 KSNV 09/18/12 09/24/12 CM 630-7pm MTWTF--:30 3 \$1,300,001 0.00 NM 3 \$3,900.00 M-F Jeopardy **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate MTWTF--Week: 09/18/12 09/24/12 3 \$1,300.00 0.00 3 \$1,300.001 E20 KSNV 09/18/12 09/24/12 M-F Wheel CM 7-730pm MTWTF--:30 0.00 NM 3 \$3.900.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date Spots/Week End Date Rate Rating <u>Weekdays</u> Week: 09/18/12 09/24/12 MTWTF--3 \$1,300.00 0.00 E 21 KSNV 09/22/12 09/22/12 SIGN ON-SIGN OFF CM 5a-459a -----5-:30 \$525.001 0.00 NM 1 \$525.00 Jeopardy/Wheel (9:00 PM-10:00 PM) JEOPARDY/ WHEEL OF FORTUNE Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/17/12 09/23/12 ----S-\$525.00 0.00 \$3,000.00 E22 KSNV 09/19/12 09/19/12 Wed PR 9-10p CM 9-10pm --W----:30 1 \$3,000,001 0.00 NM Wednesday Prime 9-10pm ROCK CENTER Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating 09/23/12 --W----\$3,000.00 0.00 Week: 09/17/12 E 23 KSNV 09/21/12 09/21/12 Fri 10-11p CM 10-11pm ----F--:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 10-11pm DATELINE NBC Start Date End Date Weekdays Spots/Week Rate Rating ---F--0.00 Week: 09/17/12 09/23/12 \$2,600.00 \$1,200.00 E24 KSNV 09/22/12 09/22/12 Sat PR 10-11p CM 10-11pm ----5-:30 1 \$1,200.001 0.00 NM Saturday Prime 10-11pm LAW & ORDER: SVU Start Date End Date Weekdays Spots/Week Rate Rating ----5--0.00 09/23/12 \$1,200.00 Week: 09/17/12 E 25 KSNV 09/23/12 09/23/12 CM 7-10pm -----5 :30 1 \$1,600.002 0.00 NM \$1,600.00

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxal

Alt Order#:

06819924

Product Desc:

NASIT

KSNV

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln	Ch	Start	End	Inventory Code	. Brook	Start/End 1	ima D	avs	Len Sp	ots Rate Pri	Dta Tuna G	ènote.	Amount
LII	OII	Start	LIIQ	News 3 Live in P		Statutio	illie D	ays	Len Sp	ols Rale Fil	Rtg Type S	pois	Amount
				News 3 in Prime									
N	JEWS A	AFTER N	!FI	News 5 III I IIIIe									
· ·		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We	ek: 09/1		09/23/12	S	1	\$1.600.00	0.00						
			2 09/24/12	M-F News 3 at E	leven CM	11pm-1135		VTF	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
L 20	I COLVE	00,10,1	2 00/27/12	M-F News 3 at E		i ipin i iooj	2111	• • •	.00	σ ψ1,200.001	. 0.00 1111	3	ψ5,000.00
N	NEWS 3	NIGHT	SIDE	111 / 110110 0 01 2	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/1		09/24/12	MTWTF		\$1,200.00	0.00				i i		
E 27	KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at		11pm-1135	m	S-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		•	_ + • • • • • • • • • • • • • • • • • •	Sa-Su News 3 a				_		,	0.00	•	ψ1,100.00
1	NEWS 3	NIGHT:	SIDE										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	17/12	09/23/12	S-	1	\$1,100.00	0.00						
E 28	KSNV	09/18/1	2 09/24/12	The Tonight Sho	w CM	1135p-1237	a MT	VTF-~	:30	3 \$500.001	0.00 NM	3	\$1,500.00
				Tonight Show		•				,			. , -
7	FONIGH	IT SHOV	V W/ JAY LI	ENO									
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/	18/12	09/24/12	MTWTF	3	\$500.00	0.00						
E 29	KSNV	09/22/1	2 09/22/12	Saturday Night L	ive CM	1130pm-1:0	2am	S	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
				Saturday Night I	Live								
5	SATUR	DAY NIG	HT LIVE										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 09/	17/12	09/23/12	S-	1	\$1,400.00	0.00						
											Totals	66	\$50,550.00
													-